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Sharon Dagan

Junior Graphic & UX/UI Designer

My Portfolio
Bēhance.net

Professional Summary

Hi, I'm Sharon.

My path into design has been anything but typical.
I've led teams, run my own business, and worked in creative fields like jewelry design and stage lighting.

Now I'm completing training in Graphic Design, UI/UX, and Motion Design.

Education

Graphic Design, UI/UX & Motion Design | HackerU College
October 2025 – October 2026
Studies in graphic design, UI/UX design, animation and motion design, and AI tools for visual content creation.

NLP Practitioner, 2019

Skills

Visual & Design Eye | AI Content Creation Tools | Client & Public-Facing Communication | Independent Project Management | Teamwork & Leadership | Big-Picture Thinking

Languages

Hebrew (native)
English (proficient)
Spanish (fluent conversational)

Selected Projects

RootZ | Festival Experience App
Designed a festival companion app around real challenges such as finding friends, navigating large events, and making decisions on the go. Research and user scenarios shaped the UX and kept the app focused and practical.

Inspira Calma | E-commerce Experience
Designed a calm, curated e-commerce experience for early childhood products. A simple structure and visual language were used to reduce visual noise and make browsing feel more focused and intuitive.

Professional Experience

Diving Instructor | Eilat | 2021 – Present
Train divers and lead safety briefings in Hebrew, English, and Spanish

Founder & Lead, Volunteer Rock-Climbing Project for War-Affected Civilians | Timna Park | 2023 – 2024
Founded and led a volunteer climbing program supporting displaced civilians and trauma survivors from Gaza - border communities

Operations & Service Manager | Glow Hospitality Complex (Puzzle Israel) | 2020
Set up and ran day-to-day operations, including kitchen staff, guest service, and sound infrastructure

Lighting Technician & Team Lead | Sincopa (Sound & Lighting for Live Events) | 2018 – 2020
Lighting technician for major productions including Festigal 2018–2019; promoted to lead a 4 person lighting team, translating creative vision into visual execution composition, mood, and timing on stage.

Independent Entrepreneur – Custom Jewelry Design (Hair Wraps) | India & Israel | 2016 – 2018
Led a full personalized design process per client, from concept and color palette to final execution.

Diving Instructor | Eilat | 2015 – 2016

Shift Manager | Amber Food Center | 2014
Managed a production shift, including forklift operation

Combat Military Service, Armored Corps | 2010 – 2013
Tank gunner, promoted to tank commander

TOOLS

Figma • Illustrator • Photoshop
Premiere Pro • AI Tools • After Effects

AREAS

Graphic Design • Brand Identity • UX/UI • Motion Design